



SAVE THE DATE!
September 23, 2022

Dear Friends of Food Share:

Food Share of Ventura County. Our name lends itself easily to the job and mission of the organization of feeding people. But wouldn't it be wonderful if all our hungry friends and neighbors in our community were FED UP?

Our new event, FED UP, aims to get closer to just that, making sure everyone in Ventura County gets FED UP. We're calling it a Shindig as it's not a black-tie gala, and definitely not a ball. We hope you'll join us in your boots and jeans as we gather together with fellow like-minded community partners all working together to ensure nobody goes hungry in Ventura County.

In the accompanying sponsorship packet, you'll see the various ways to partner with Food Share. This is sure to be a premier event for years to come, so we hope you'll join us at this inaugural Shindig.

As Ventura County's largest hunger-relief organization, we need your support in helping us feed over 190,000 people over 20 million pounds of food annually. We can't do this alone and if you're FED UP with hunger in our community, we can't wait for you to join us.

Your partners in hunger relief,

A handwritten signature in black ink that reads 'Monica White'.

Monica White
President & CEO
mwhite@foodshare.com
(805) 901-0310

A handwritten signature in black ink that reads 'Jennifer Caldwell'.

Jennifer Caldwell
Chief Development Officer
jcaldwell@foodshare.com
(805) 479-1147

Board of Directors

Shawn O'Hara, Chair
Principal
O'Hara Management

Brad Bartlett, Vice-Chair
Retired President
Dole Sunshine Company

Doug Menges, Treasurer
VP of Real Estate
Many Mansions

Drew West, Secretary
Retired General Manager
Trade Desk

Yissel Barajas
Chief Human Resource Officer
Reiter Affiliated Companies

Peter Firestone
Senior Managing Director
Protiviti

James Jones
Founder
The JKT Financial Group

Nidia Rodriguez
Associate Director of HR
Meissner Filtration Products

Ian Thompson
Senior VP/General Manager
Amgen

Lysa Urban
Marketing Manager
Women's Economic Ventures

Michael Velthoen
Managing Partner
Ferguson Case Orr Paterson

Rosanne Welcher
Retired Chief Science Officer
Agilent Technologies

Hannah Wirz
Head of North America Product Supply
Bayer



2022 SPONSORSHIP OPPORTUNITIES

Are you FED UP?

FED UP – the event!

We're pretty good at feeding people. On this night, we'll treat you and get you FED UP. Enjoy delicious appetizers, drinks, dinner, and dessert from your favorite local eateries. Enjoy an exclusive tour of Ventura County's food bank facilities and witness first-hand how we move 20 million pounds of food each year. We've got quite the shindig lined up for you – live entertainment, a special presentation, and an exclusive top-secret performance. This is your chance to truly – get FED UP!

FED UP – the mission!

190,000 people! It just doesn't get any bigger and bolder than that. 190,000 Ventura County residents depend on Food Share for food assistance every year – and that number is growing. Are you FED UP, hearing that so many members of our community, who may be your neighbors, your coworkers, or your friends, are experiencing food insecurity? We invite you to get FED UP and help us do something about it. With your help, we can, and we will feed EVERYONE.

Let's get FED UP together!

We would be honored to receive your support as a sponsor of our **2022 FED UP Shindig**. We deeply appreciate our partners, donors, and sponsors who are committed to making a significant contribution right here in our own community. Your sponsorship secures your attendance at this, "I just gotta attend this shindig," event!

Who attends?

We are excited to welcome the community to our shindig! We anticipate a diverse crowd of 400 community leaders, decision makers, and overall FED UP-ers looking to support the mission of Food Share, while also having one heck of a fun time – in our best blue jeans and boots, of course!

Sponsor Benefits

We've created a slew of benefits for our sponsors – from "The Whole Shebang" to "The Sweep", there's something for everyone! To get FED UP and sponsor our **2022 FED UP Shindig**, drop Jennifer Caldwell an email at JCaldwell@foodshare.com or give her a ring at (805) 479-1147.



Sponsor Benefits	The Whole Shebang \$25,000	Everything but the Kitchen Sink \$10,000	The Works \$7,500	The Kit and Caboodle \$3,500	The Sweep \$1,000
Prominently noted as presenting sponsor on all event materials	•				
Opportunity to speak during event	•				
Inclusion on event photo backdrop banner	•	•			
Logo on engaging audience wall	•	•			
Mentioned in pre- & post-event publicity	•	•			
Recognition at one wine or food tour stop	•	•			
Table reservation and recognition	2 tables	1 table			
Inclusion on event signage	Large logo on event signage	Medium logo on event signage	Small logo on event signage		
Recognition in event promotional emails	Large Logo & Link	Large Logo & Link	Medium Logo	Listing	
"I'm FED UP!" special gift	•	•	•	•	•
Recognition in digital event program	Double Spread, full-page ad	Full-page ad	Full-page ad	Half-page ad	Half-page ad
Recognition in social media	Two Stand-Alone Posts/Stories with Logo	One Stand-Alone Post/Story with Logo	One Stand-Alone Post/Story with Logo	Mention in at least one combined post/story	Mention in at least one combined post/story
Inclusion in event slide show	Large Logo	Large Logo	Medium Logo	Small Logo	Listed
Complimentary event tickets	20	10	6	4	2

Post-Event Recognition

After-glow PR, social media, and eBlast	•	•	•		
---	---	---	---	--	--